



# The WWBR News & Views

122 S. Otsego Avenue, Gaylord, MI 49735 Phone: (989) 732-8226 Fax: (989) 732-8231  
 E-mail [board@waterwonderlandboard.com](mailto:board@waterwonderlandboard.com) & [mls@waterwonderlandboard.com](mailto:mls@waterwonderlandboard.com) Website: <http://www.waterwonderlandboard.com>

Issue No. 6

Professionals Dedicated to Progress

June 19, 2020

## 2020 Board of Directors

Roger Kopernik  
President

Denny Tryban  
Vice President

Peter (Bill) Whyte  
Secretary/Treasurer

Cory McMurphy  
Director

Cheryl Schlehuder  
Director

Carol Steiger  
Director

Amy Wilson  
Director

Kathie Parks  
Director

Leslie Burroughs  
Director

### BOARD STAFF

[Jeannie Rizzardi](#)  
Association Executive

[Gracie Goddard](#)  
Executive Assistant

[Julie Hull](#)  
MLS Specialist

### NEW MEMBER APPLICATIONS:

Eagle North Real Estate  
 Arla Gilbert – Eagle North Real Estate  
 Samantha Johnson – BHHS Gaylord  
 Margaret La Porte – CB Schmidt  
 Cheboygan  
 Shannon Merchant – Eagle North Real Estate

### WELCOME NEW MEMBERS:

William Jewell – Exit Realty Premier  
 Kevin Wood – DEK Realty

### DROPS:

Sally Galbraith – State Wide Mio  
 David Jelonek – CB Schmidt Gaylord  
 Chris Ritchie – Mackinac Properties  
 Rebecca Tulgestka -Re/Max Alpena

### **Zipform Addition of Forms Added to Water Wonderland Library**

All Covid-19 Addendums and agreements were added to the Zipforms Library. Also, Water Wonderland MLS created and added a Compensation Agreement which can be used when showing properties outside of our MLS.

### **MLS CORNER**

#### ADDED LAKES:

- Lake Missaukee
- Kassuba Lake

The MLS Board will be approving added lakes/ivers on a monthly basis. Please send your requests to Jeannie at: [board@waterwonderlandboard.com](mailto:board@waterwonderlandboard.com).

### **ORDERING OF MASTERLOCK LOCKBOXES EXTENDED UNTIL JUNE 26, 2020**

[LOCK BOX ORDER FORM](#) OR [LOCK BOX FINANCE FORM](#)

COST per lockbox is \$130 OR **Finance them** for \$6.25 per lock box. Please fill out the order or finance form and return by fax (989) 732-8231 or email: [board@waterwonderlandboard.com](mailto:board@waterwonderlandboard.com)

### **2020 REALTOR® & AFFILIATE OF THE YEAR NOMINATIONS**

- REALTOR of the Year [Nomination Form](#).
- AFFILIATE of the Year [Nomination Form](#).

Email to: [board@waterwonderlandboard.com](mailto:board@waterwonderlandboard.com)  
**APPLICATIONS DUE MONDAY, JULY 17<sup>th</sup>, 2020**

### **SAVE THE DATE 2020 ANNUAL MEETING: NOVEMBER 6<sup>th</sup>**

This years' speaker is Beth Ziesenis – Author and Speaker (Your Nerdy Best Friend). Since her first Motorola RAZR flip phone, Beth has made a verb out of the word "nerd." She's here to help you filter through thousands of apps, gadgets, widgets and doodads to find the perfect free and bargain technology tools for work and home. Although the only real trophy she ever won was for making perfect French fries at McDonald's in high school, Beth Z has been featured on Best Speaker lists by several organizations that write best speaker lists. She has written a whole shelf of books on apps and has spoken to more than 100 thousand audience members just like you. And if you're puzzling over why she goes by "Beth Z"... it's because she only finds about three people a year who can pronounce her last name. Her morning presentation will be on "Powered Productivity: Super Tech Tools to Get Stuff Done".



**We are working on sponsorships and will be putting together a flyer soon.**

## RESIDENTIAL SOLD INFORMATION FOR MAY

COUNTIES	SALES		VOLUME		AVG. SALES		MEDIAN SALES	
	2019	2020	2019	2020	2019	2020	2019	2020
Alcona	7	2	899,400	186,900	128,485	93,450	70,000	93,450
Alpena	35	14	4,102,275	1,762,960	117,207	125,925	100,000	119,280
Antrim	5	1	604,500	40,300	120,900	40,300	70,000	40,300
Cheboygan	42	12	9,010,350	1,774,130	214,532	147,844	148,000	135,000
Chippewa	2	0	327,000	0	163,500	0	163,500	0
Crawford	26	9	4,190,721	1,251,000	161,181	139,000	120,750	138,000
Mackinac	3	1	464,800	155,000	154,933	155,000	129,900	155,000
Montmorency	26	13	3,189,750	1,385,945	122,682	106,611	89,500	100,000
Oscoda	17	11	1,702,800	1,165,400	100,164	105,945	89,500	75,000
Otsego	41	27	6,568,931	5,486,750	160,217	203,212	136,500	198,800
Presque Isle	24	11	3,601,150	1,617,000	150,047	147,000	139,000	136,000

### Water Wonderland Board of Realtors Awards Three Scholarships this year.

The Water Wonderland Board of Realtors Scholarship program was established and developed over the past 12 years from the proceeds from our Annual Golf Outing. Over the past 12 years we have awarded over \$14,000 in scholarships. We thank all our members and affiliates who help keep this program running.

\$1000 Scholarship was awarded to James Rizzardi, son of Jeannie Rizzardi. James will be attending his second year at Central Michigan University where he is pursuing a degree in Real Estate Finance.



\$500 Scholarship was awarded to Jordan Lawson. Jordan is the daughter of Kristy Lawson of EXP Realty. Jordan graduated from Onaway High School this year and will be attending Central Michigan University where she will be pursuing a degree in Business Entrepreneurship.



\$500 Scholarship was awarded to Brianna Matson. Brianna is the daughter of Rachael Matson of Century 21 Northeast. Brianna graduated from Johannesburg-Lewiston High School this year and will be attending Western Michigan University where she will be pursuing a degree in the field of Science.



**Congratulations to all of our Scholarship Award Winners.**

### WATER WONDERLAND BOARD OF REALTORS ANNOUNCES THEIR NEW GOOD NEIGHBOR AWARD PROGRAM

The Water Wonderland Board of Realtors would like to announce their new initiative the WWBR Good Neighbor Award Program. We will be seeking a nomination for the 1<sup>st</sup> Annual Good Neighbor Awards, which recognizes REALTORS® who've made an extraordinary impact through volunteer community service. This program will run in conjunction with the National Association of Realtors Good Neighbor Award Program, so our deadline for nomination will not be until March 1st, 2021.

One winner will be announced in October of 2021 and honored during the 2021 Water Wonderland Board of Realtors Annual Meeting in November 2021. The winner will receive a \$500 grant for their community cause and local publicity, and also be entered in to the National Association of Realtors Good Neighbor Awards.

You have almost a year to keep your lookout for a Realtor Good Neighbor candidate, or you may be the person we are looking for. More [details](#) and [entry form](#).

#### Good Neighbor Award winner will receive:

- A \$500 grant for their community cause
- A Good Neighbor Award trophy
- Press Release sent out to all local medians on the winner and award
- Use of the Good Neighbor Winner logo on marketing and promotional materials

### Presidents Corner

What a journey it's been in the last 30 days. Many offices are starting to open, business is starting to pick up again, life is beginning to get back to normal. Or is it. Actually, so many things are changing around us so quickly, it's hard to get a grasp on everything. At least for me it is. So here is my simple advice for the next month at least. Protect yourself. Continue to wash your hands, use hand sanitizer and do your best to wear a mask when entering a store out in public. Right now, when we enter a home, we're wearing masks, using hand sanitizer and/or wearing gloves. We are interacting with people who forget to bring these things at showings, have some ready just in case. We should still be on guard with office protocol. Maintain social distancing, and wear a mask if you're out and about in the coffee or break room. Smaller offices will have their own protocol as will larger offices. The main thing I'd like to convey to everyone is that it's okay to be On Guard. Let's knock it out of the park during the remainder of the month and have a super day. Dedicated to your success. Roger Kopernik  
 "There is no elevator to Success, you have to take the stairs." Zig Ziglar